

Pridesys IT

Different. Innovation. Excellence.





WE ARE TEAM PRIDESYS

Pridesys IT Ltd. is one of the leading software companies in Bangladesh. We provide Secure, Scalable, On-Demand Application Systems and Data Access Solutions with the slogan of "**Different Innovation and Excellence**" helping our clients worldwide to improve their business performance. Pridesys IT has been on top since it was founded in 2013 and has seen numerous successes in this short span of time.

We have a team of **150+** highly motivated members with an extremely dedicated client relationship attitude to provide amazing solutions. Moreover, we have highly qualified management professionals with extensive domain expertise.

VISION

Our vision is to build and secure a leading position in the expanding ICT industry by providing Cutting-Edge Technology Services in the competitive global marketplace.

MISSION

Our mission is to offer market-defining high-quality complete and innovative IT solutions that create value and reliable competitive advantage for our clients around the world.

AWARDS AND RECOGNITIONS



- **Champion of BASIS National ICT Award 2022**
Our project Probash Bondhu App has been awarded Champion in the category of Inclusions and Community Service
- **The Daily Star ICT Award 2021**
Pridesys has been awarded ICT solution provider of the year 2021 (Local Market Focus)
- **APICTA Merit Award 2019**
Our Product PrideCut has been awarded Merit Award in the category of Industrial Manufacturing
- **Champion of BASIS National ICT Award 2019**
Our Product PrideCut has been awarded Champion in the category of Industrial Manufacturing
- **Entrepreneur Award 2018**
We received the prestigious Entrepreneur Award from Bangladesh Open-Source Network
- **Champion of BASIS National ICT Award 2018**
Our Product InNeed has been awarded Champion in the category of Big Data Analytics
- **Runners Up of BASIS National ICT Award 2018**
Our Product AYR Now has been awarded Runners Up in the category of Community Services
- **Runners Up of BASIS National ICT Award 2018**
Our Product InNeed has been awarded Runners Up in the category of Security Solution
- **Runners Up of World Summit Award 2018 (Bangladesh)**
Our Product Pridesys ERP has been awarded Runners Up in the category of Business & Commerce
- **ISO 9001:2018**
We became ISO 9001:2018 Certified Company
- **ISO/IEC 27001:2013**
We became ISO 27001:2013 Certified Company
- **Champion of BASIS National ICT Award 2017**
Pridesys ERP has been awarded Champion in the category of Industry Application
- **Copyright Certificate**
Pridesys ERP was accredited by the Bangladesh Govt. Copyright Laws



TECHNOLOGIES WE WORK WITH



Java

- Java EE
- Spring Framework
- JavaFX
- Play Framework

Database

- MS SQL Server
- Oracle
- MySQL
- MongoDB
- PostgreSQL

Storage

- S3
- EBS
- EFS
- Glacier

Microsoft .Net

- ASP.NET Core
- Web API Core
- Entity Framework Core
- ASP. NET MVC Core
- WPF

Analytics

- Athena
- EMR
- Redshift
- Data Pipeline
- Glue

Managed Database

- Aurora
- RDS
- DynamoDB

JavaScript

- Angular.js
- React.js
- Vue.js

GIS

- Arc GIS
- QGIS
- gvSIG

Management Tools

- CloudWatch
- Auto Scaling
- CloudFormation

Node .js

- Express.js
- Sails.js
- Chai.js

Mobile App

- Flutter
- React Native
- Kotlin
- JAVA

Machine Learning

- SageMaker
- Comprehend
- Lex
- Rekognition

ORACLE

- Oracle Web logic
- Oracle Fusion Middle ware
- Oracle Forms 12c
- Oracle Database 12c, 19c
- Oracle Cluster (RAC)
- Oracle Data Guard
- Oracle Golden Gate
- Oracle Gateway
- Oracle Apex

HTML & PHP

- Laravel
- Coding Network
- CakePHP
- WordPress

Data Science Tools

- Pandas
- NumPy
- Scipy
- NLTK

Python

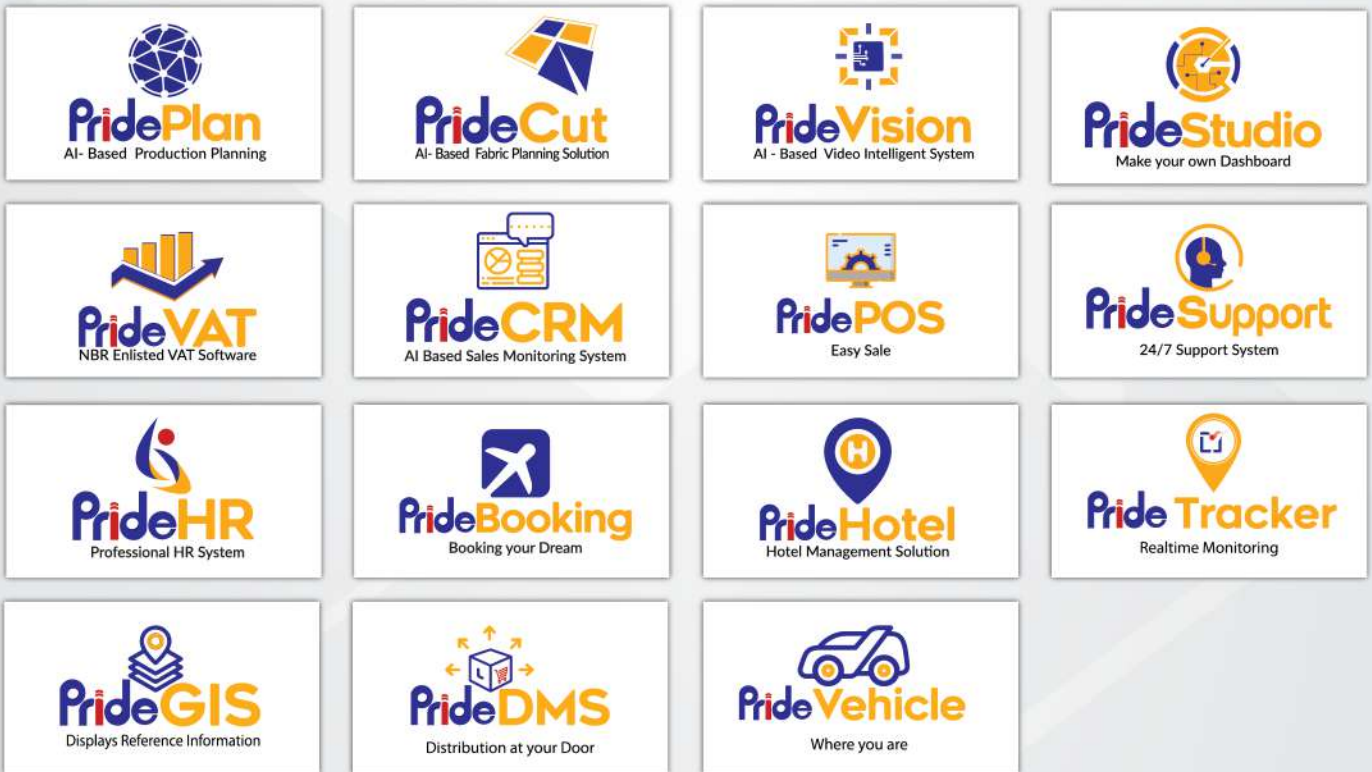
- Flask
- Django Web Framework
- Django REST Framework
- Scrapy
- TensorFlow

PrideERP[®]

E-Business Suite



Product Integrated with PridesysERP[®]



Cloud Platform of PridesysERP[®]

































FEATURES

CLIENTS

Public

 Teletalk Bangladesh Ltd.	 Dhaka WASA	 ICT Division	 Bangladesh Freedom Fighter Welfare trust	 Directorate of Madrasa Education	 Bangladesh Council of Scientific & Industrial Research
 Bangladesh Press Council	 Department of Livestock Services (DLS)	 Planning Commission	 Department of Public libraries	 Department of Agricultural Extension (DAE)	 Department of Fisheries (DOF)
 Jamuna Fertilizer Company Limited (JFCL)	 Ministry of Expatriates Welfare & overseas Employment	 Wage Earners Welfare Board (WEWB)	 International Centre for Migration Policy Development	 Ovibashi Karmi Unnayan Program (OKUP)	 Hussain Farhad & Co. (1 Company)

Private

 Masafi Group (4 Company)	 Unilliance Group (2 Company)	 Mahmud Group (19 Company)	 Ananta Group (9 Company)	 Dong Bang Group (4 Company)	 Shangu Group (4 Company)
 Sams Attire Ltd. (4 Company)	 Vision Group (8 Company)	 IDS Group (5 Company)	 Nipa Group (8 Company)	 Al-Muslim Group (8 Company)	 Multazim Group (8 Company)
 Universal Group (3 Company)	 Cute Dress (2 Company)	 Majumder Group (4 Company)	 Dewan Fashion Ware Ltd. (8 Company)	 Shin Shin Group (6 Company)	 Pmart (5 Outlets)
 Lyric Group (3 Company)	 PANORAMA APPARELS LTD. (2 Company)	 Dysin Group (18 Company)	 Setara Group (2 Company)	 Desh Group of Companies (5 Company)	 Rising Group Dhaka (3 Company)
 Pretty Group (2 Company)	 Ananda Group (4 Company)	 Confidence Trade Limited (3 Company)	 Goldstar Group Industries (2 Company)	 Trouser Line Limited (3 Company)	 Fariha Group (3 Company)

International

 Miracle Advance Technology, Thailand	 Madagascar Garments, Madagascar	 Tagflix Inc, USA	 Kinetic Technology Solutions	 Redfox Solution LLC.	 Triangle United Arab Gulf LLC.
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OUR SERVICES



Enterprise Resource Planning (ERP)

- Accounts & Financial Management
- Human Resource Management
- Production Planning Management
- Supply Chain Management
- Production Process Management
- Industrial Manufacturing



Mobile App Development

- Mobile Apps Development
- iOS Apps Development
- Android Apps Development
- Native and Cross-Platform Solutions
- Maintenance and Warranty Support



Oracle Enterprise

- Cloud
- Database
- Infrastructure
- Technical Support
- Product



Data Analytics

- Business Intelligence
- Big Data
- Data Warehousing
- Data Science
- Data Management
- Machine and Deep Learning
- Data Analytics as a Service



e-Governance Solutions

- Web and Mobile-Based Solutions
- Customized Software Development
- System Integration
- IT Project Management
- IT Consultancy
- Network and IT Infrastructure Services
- Maintenance & Support



Cybersecurity

- Cyber Security
- Risk-Based Vulnerability Management
- Sensitive Data Breach & Management
- Endpoint Protection Platform
- Security Audit & Assessment



Digital Marketing

- Web Design and Development
- Content Development
- UI/UX Design
- Search Engine Optimization (SEO)
- Social Media Marketing
- Event Management



Software Development

- Custom Software Development
- Software Product Development
- Software Development Outsourcing
- Cloud Application Development

PrideBiz

PrideBiz is designed to manage various business operations for organizations of different sizes and types. PrideBiz integrates various functions like finance, HR, supply chain, production, sales, and customer relationship management into a single system to provide a comprehensive view of the business. PrideBiz aims to streamline business processes and improve efficiency by automating various tasks and providing real-time data access and insights.

PRIDEBIZ MODULE

- Office Organizer
- Accounts & Financial Management
- Human Capital Management
- Purchase Management
- Material Management
- Sales & Commercial Management
- Security & Access Control

KEY BENEFITS

- ✓ Improves efficiency and productivity
- ✓ Enhances decision-making capabilities
- ✓ Increases visibility and control
- ✓ Reduces costs and standardize business operation
- ✓ Provides a better customer experience



TECHNOLOGIES WE USE





PrideTex is the ideal solution for textile and garments businesses looking to streamline their operations, improve visibility, enhance their customer service, and drive growth and success through informed decision-making by implementing PrideTex, textile and garment businesses can expect to see improvements in key areas such as inventory management, production planning, supply chain management, sales and order management, and financial management.



PRIDETEX MODULE

- Inquiry and Pre-Costing Management
- Merchandising Management
- Sample Management
- Garments Commercial Management
- Industrial Engineering (IE)
- Production Management
- Inventory Management
- Production Management
- Garments Washing Management

KEY BENEFITS

- ✓ Improved Inventory Management
- ✓ Increased Productivity
- ✓ Enhanced Supply Chain Management
- ✓ Improved Sales and Order Management
- ✓ Helps plan, monitor, and control production processes, reducing production downtime
- ✓ Automates financial processes, reducing manual errors and improving accuracy
- ✓ Centralizes data in one platform, reducing the risk of data errors and ensuring accurate reporting
- ✓ Provides real-time insights into business performance
- ✓ Flexible and scalable, allowing your business to grow and evolve with changing needs

TECHNOLOGIES WE USE



PrideGOV, developed by pridesys IT Ltd., is an ERP (Enterprise Resource Planning) solution designed for government agencies in Bangladesh.

- ▶ It covers a wide range of functional areas and is tailored to meet the needs of the Bangladesh Government at all levels, from national to local.
- ▶ PrideGOV has partnered with Bangladesh Data Center Company Limited (BDCCL), a government-owned company, for cloud hosting.
- ▶ The initiative of "Smart Bangladesh" aims to leverage technology to accelerate the country's economic growth and development.

PRIDEGOV MODULE

- Office Organizer
- Accounts & Financial Management
- Human Capital Management
- Purchase Management
- Material Management
- Sales & Commercial Management
- Security & Access Control

KEY BENEFITS

- ☑ Improves efficiency and productivity
- ☑ Enhances decision-making capabilities
- ☑ Increases visibility and control

Reduces costs and standardize business operation
Provides a better customer experience



TECHNOLOGIES WE USED



Android



Flutter



Swift



JAVA

OUR PRODUCTS



Pride Tracker



PrideCut
AI-Based Fabric Planning Solution



CYBERSECURITY

STRENGTHENING PRIVACY, SECURITY AND RESILIENCE OF DIGITAL TRANSFORMATION

In today's digital age, cyber threats are an ever-increasing concern. Your online assets, including sensitive information and financial transactions, are at risk from malicious actors who seek to steal, damage, or exploit them. That's why it's essential to have a strong defense in place to protect your valuable assets. As a market-leading provider of end-to-end cybersecurity solutions, our skilled & certified professionals are providing security services to help you assess your risk, implement cyber specific solutions, & maintain your defenses over time at your location.



PRIDE-CYBERSQUAD OFFERING

We are going to provide the following services to our customers in different sector. Periodically we will open-up new service as well based on service requirements.



ENTERPRISE RESOURCE PLANNING (ERP)

Pridesys ERP is designed to increase your business performance, productivity, and profitability. Pridesys ERP has evolved with the latest technology to provide the value and flexibility that its users have come to rely on. Our ERP system delivers solutions that decrease overall costs. Pridesys ERP is a complete enterprise management solution that was developed to help progressive companies' streamline operations, manage with insight, and springboard to the next level.

INDUSTRY SOLUTION

- ▶ Apparel Industries
- ▶ Garments Industries
- ▶ Textile Industries
- ▶ Manufacturing Industries
- ▶ Washing Plants
- ▶ Embroidery and Printing
- ▶ Telecom Industries
- ▶ Public Organization
- ▶ Financial Organization
- ▶ Trading Service
- ▶ Chemicals & Fertilizers
- ▶ Corporate Solutions
- ▶ Food & Beverage Industry
- ▶ Footwear Industries
- ▶ Automotive Industries
- ▶ Insurance Company
- ▶ Healthcare Services
- ▶ Consumer Durable
- ▶ Education Institution
- ▶ Oil and Gas Industry
- ▶ Agro. Industry

- ☑ 10+ Countries connected with us.
- ☑ 47+ Groups paperless environment.
- ☑ 300+ Companies are fully functional.
- ☑ 1,00,000+ Users' regular use.
- ☑ 7,00,000 + Workers process daily work.
- ☑ 75,000cr + Tk Transaction per year.
- ☑ 100 TB + Data processed per month.
- ☑ Web-based single platform.



TECHNOLOGIES WE USE



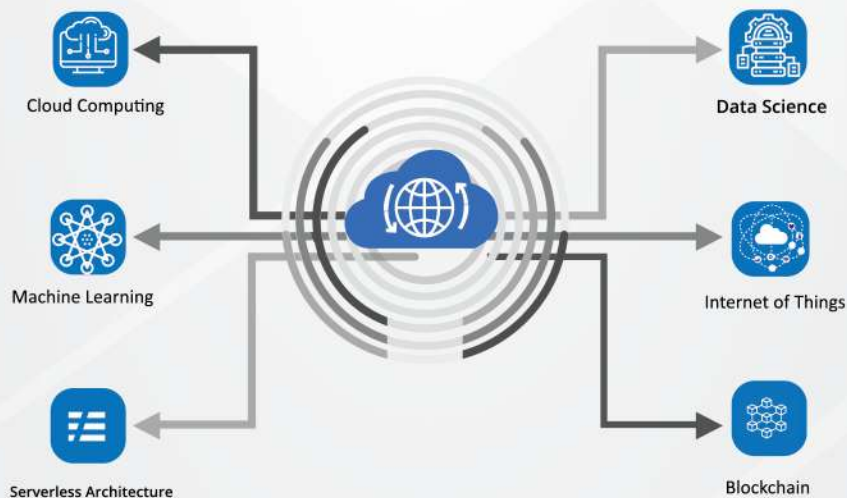
BIG DATA ANALYTICS

Teaming up with our Big Data engineers and business domain experts, we implement Big Data infrastructure and solutions at client's end to enhance their business performance.

Our Big Data analytics help in analysing the large amount of information to provide the deepest insights into undiscovered possibilities. Our data scientists have a distinct approach to developing a solution that analyzes each piece of information before taking any critical business decision.

OFFERED SERVICES

- Installation and Integration of Hadoop Clusters
- Configuring Hadoop Clusters for optimum performance
- Monitoring of Hadoop Clusters
- Inferential Statistical Analysis
- Machine Learning/Data Mining
- Data Modeling
- Predictive and Prescriptive Analytics
- Data Visualization & Insights



TECHNOLOGIES WE USE



ARTIFICIAL INTELLIGENCE

Pridesys IT offers AI Machine Learning, Deep Learning and Data Science services to enterprises. With proficiency in Artificial Intelligence, we help businesses to adopt intelligent solutions by providing AI consultancy, AI solution deployment, implementation and support services.

Our proven experience and expertise empower us to guide enterprises on how AI solutions can help in maximizing their ROI and to ease business operations.

We also help enterprise in building the best AI Based software, virtual agents or assistants that can understand and interpret human behaviour for delivering extensive support thus enriching user experience.

OFFERED SERVICES

- Data Analysis/Ad-hoc Analysis
- Feature Engineering
- Model Validation/Hypothesis Testing
- Developing Machine Learning Models/Deep Learning Models
- NLP Modeling
- Model Deployment, Training, and Testing
- ML inference at the edge



FRAMEWORKS



PLATFORMS



INTERNET OF THINGS (IOT)

Pridesys IT collaborates with both startups and enterprises and helps them to take a leap in this new connected world.

Pridesys IT delivers enterprise and consumer IoT applications to support smart initiatives from the diverse industries ranging from home automation to industrial IoT, that can transform business operations and change people's lives.

We build smart connected products that harness the power of machine learning and advanced analytics to help you become more efficient by providing integrated services to deliver and manage IoT solutions.

OFFERED SERVICES

- Virtual Assistant such as Amazon Alexa and Google Assistant enabled smart home building with IoT.
- IoT device integration support for manufacturing business.
- Device monitoring, analytics extraction and real time insights.
- State & action management of smart devices.
- IoT cloud management using Cloud Platforms like Amazon Web Services.



PLATFORMS



SOLUTION



OFFSHORE DEVELOPMENT

Pridesys IT is a client oriented software development company which is providing strategic solutions for building ROI driven software and application products within your budget. We work for companies, startups, small mid and large size enterprises and provide Intelligent & Cost-effective custom software, Web mobile apps development service.

We provide offshore and outsourcing software development service custom-built software, dynamic web, mobile applications and let them benefit from significant cost savings and business processes optimization. Our technological expertise, skill and knowledge provide you with the most reliable offshore development services.

OFFERED SERVICES

- Dedicated Software Development Team.
- Custom Software Development.
- Cloud-Based SaaS Development.
- Big Data processing & Analytics services.
- Cloud Migration Service for enterprise businesses.
- Mobile Application Development.
- Quality Assurance.
- Maintenance and Support.
- IT Consultancy Services.
- Advanced E-commerce Solutions.

PLATFORMS



MOBILE APP DEVELOPMENT

DEVELOPING INNOVATIVE MOBILE APPS FOR ANDROID, IOS, WINDOWS.

Pridesys IT Limited knows how to transfer your solutions which will result in the growth of your business. We have the expertise to work on cross-platform, Hybrid mobile applications. Our goal is to give you the most secure backend and an attractive user interface.

Pridesys IT provides innovative mobile application development services to a variety of industries and have dedicated developers with proficiency in different platforms to build enterprise oriented applications that is perfect for your business by integrating trendy and smart notification features. We help create a relentless digital presence and increase customer engagement for you.



SUPPORTED PLATFORMS



TECHNOLOGIES WE USED



OUR PRODUCTS



AYR Now



ORACLE ENTERPRISE

Pridesys IT is a proud member of the Oracle Partner Network, offering access to Oracle's full portfolio of products and solutions. Our team of certified professionals is dedicated to helping clients achieve their business goals with the latest in Oracle technology. Our partnership with Oracle allows us to offer clients innovative and effective technology solutions, helping them stay ahead of the competition.

OUR SERVICES AS AN ORACLE PARTNER NETWORK SERVICE PROVIDER

- Oracle Cloud Infrastructure
- Oracle Database
- Oracle Cloud Application
- Hardware and Software
- Oracle Support

WHY CHOOSE PRIDESYS IT?

Expertise: Our team of certified professionals has the expertise and experience to help our clients achieve their goals with the best in Oracle technology.

Support: We provide comprehensive technical support, ensuring our clients have everything they need to succeed.

Value: Our partnership with Oracle gives us access to competitive incentives and training opportunities, ensuring that our clients get the best value for their investment.



TECHNOLOGIES WE USED



Android

Flutter

Swift

JAVA

OUR PRODUCTS



AYR Now



SUCCESS STORIES



2022

Champion of BASIS National ICT Award



2021

The Daily Star ICT Award



2019

APICTA Merit Award



2019

Champion of BASIS National ICT Award



2018

Champion of BASIS National ICT Award



2017

Champion of BASIS National ICT Award



Office Organizer

Sales & Commercial

Human Capital Management

Purchase Management

Accounts & Financial Management

Textile Process Management

Garments Process Management

Material Management

Production Management

Business Intelligence (BI)

PridePlan

PrideCut

Analytic (IAS)

PRIDESYS ERP[®]
MODULE
ERP

INDUSTRY SOLUTION

Prides ERP[®] for Apparel Industries

Prides ERP[®] for Garments Industries

Prides ERP[®] for Textile Industries

Prides ERP[®] for Manufacturing Industries

Prides ERP[®] for Washing Plants

Prides ERP[®] for Embroidery and Printing

Prides ERP[®] for Telecom Industries

Prides ERP[®] for Public Organization

Prides ERP[®] for Financial Organization

Prides ERP[®] for Trading Service

Prides ERP[®] for Chemicals & Fertilizers

Prides ERP[®] for Corporate Solutions

Prides ERP[®] for Food & Beverage Industry





Prides ERP[®] for Footwear Industries

Prides ERP[®] for Automotive Industries

Prides ERP[®] for Insurance Company

Prides ERP[®] for Healthcare Services

Prides ERP[®] for Education Institution

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